



Green Business Breakfast Series

**November 4, November 11, November 18
December 9 and December 16**

Green Building Institute @ The EnviroCenter
7761 Waterloo Road (MD Route 175), Jessup, MD 20794

This information-packed series is intended for any business

interested in going green. Whether

you want to green your operations or your employees education and training, or your branding and marketing to tap into the new Green Business opportunities, these classes are for you. This series is being presented in conjunction with the Howard County Green Business Council.

Wednesday November 4th - Business of Sustainability

Instructors: Michelle Bishop & Geoff Stack

The media is all a buzz with terms like “green business”, “sustainability”, “corporate citizenship”, and “corporate social responsibility.” So, how do these terms apply to you and your business? Join us for a lively discussion and seminar that will address this question and more. This session will cover the foundations of sustainability for business including what it is, the benefits and the different approaches to the problem. We will include case studies and opportunities for interaction with other businesses. At the end of our time together, you will understand how this relates to your business and how you might leverage these ideas to increase your bottom line in tough economic times.

Wednesday November 11th - Green Tax Benefits for Your Business or Home

Instructor: Barry Fields, CPA

Green is more affordable than you think! Learn about the various Federal and Maryland green tax credits and other tax incentives available to individuals and small businesses. Examples of topics to be covered are residential energy credits, credits for alternative fuel vehicles and investment tax credits for businesses as well as accelerated depreciation. This is a workshop presented by a tax professional and geared towards everyday consumers and business owners.

Wednesday November 18th - Greening Your IT Operations

Instructor: Dave Deal & Hank Dearden

Green IT has become an industry buzzword, but what does it mean? This class will explain the importance of greener IT policies. Solutions to a greener IT infrastructure will also be explained with coverage of virtualization as a green tool, procurement, disposal of computers and better desktop power management.

Wednesday December 9th - Financing Green Residential & Commercial Construction Projects

Instructor: Marty Madera

The objective of the course is to outline the approval process of green construction lending for both builders and consumers. The course covers current bank lending practices and the commercial lending outlook, as it pertains to real estate and construction loans. The class provides an understanding of the factors of green construction that enhance property values, and the importance of lender knowledge of green building methods, control of construction costs, and the impact of proper appraisals that reflect accurate property values.

Wednesday December 16th – People, Profit and Planet: How Socially Conscious Employee Benefits Support Your Triple Bottom Line

Instructor: Michael Danzansky

Michael Danzansky is the Chief Visionary Officer of The World Benefits. He is a Certified Financial Planner and an expert with over 17 years of experience in the financial service and benefits planning industries. Michael has extensive experience with the non-profit industry as well, and has served on the board of directors of Greater DC Cares, Signature Theatre and the National Capital Area Food Bank. He has studied cultural change strategies and sustainable ecology and has a Masters in Philosophy from the California Institute for Integral Studies.

Registration & Continental Breakfast 7:15 - 7:45 a.m.

Seminar 7:45 - 9:00 a.m.

Registration Fees:

GBI Member \$40 per Session, \$180 for 5-part series

Non-member \$55 per Session, \$255 for 5-part series

-----Please remove stub and mail to address below.-----

To register, please check your desired seminar(s) below. Make *check payable* to “**Green Building Institute**” and **note “Green Business Breakfast”** on the check. A confirmation E-mail* will be sent to you.

- Program 1 - Business of Sustainability
- Program 2 - Green Tax Benefits for Your Business or Home
- Program 3 - Greening Your IT Operations
- Program 4 - Financing Green Residential & Commercial Construction Projects
- Program 5– People, Profit and Planet: How Socially Conscious Employee Benefits Support Your Triple Bottom Line

My check for \$_____ is enclosed.

Please print in CAPS.

Name: _____

Company:

Email*: _____
(_____) _____ - _____

Phone:

Cancellation Policy and Refund/Credits:

- All cancellations for a refund (minus 4.75% processing fee) or credit towards a future class must be made at least **7 days prior** to the class date.
- You may re-schedule based on availability.
- No refund/credit will be issued if you cancel a class you have re-scheduled.