



October 2008

Green Building Institute Newsletter

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Dear Lynn,

The Green Building Institute has a very busy few months ahead with conferences and events in our area. We couldn't be at all these events without the help we receive on a regular basis. We truly appreciate all those who represent the Institute at the many and varied events in which we participate.

As you many know, we have been without an Executive Director for over a year now. In order to move the Institute to the next level of excellence I am pleased to announce that the Board of Directors has appointed David Woolley-Wilson, a former Board Member, to serve as our Executive Director. He will officially begin as our new ED on October 15th. David has a great vision for our organization and the necessary background, skills and expertise to help us get there! We are eager for him to get started and I am sure he will be reaching out to many of you in the days and weeks ahead. Next month we'll have him share some of his background and experience. If you are at one of our events, please take the time to introduce yourself to David.

Stan Sersen
Founder and Board President

Eco Tourism - Going Green Outdoors

Abi Rome

As Americans look to "green" as many aspects of their lives as possible, they focus on their homes, workplaces, transportation, and food choices. Few think about how they might make their vacations more sustainable. For those who like to travel, taking an ecotour may be just what they need. Defined as "responsible travel to natural areas that conserves the environment and improves the well-being of local people," ecotourism is a way to put your values into practice while learning about people and places, and - of course - having a good time.

For the past few years, ecotourism has been the fastest growing sector of the travel and tourism industry. In spite of high gas prices, a faltering economy, and political turmoil, it will continue to grow and to have increasingly positive impacts on developing countries and natural habitats around the world. Many of the challenges of

sustainable tourism - including climate change, destruction of natural habitat, and erosion of local cultures - are being addressed by responsible tour operators and accommodations managers. What still remains to be done is to educate travelers about tourism's effects - positive and negative - on people and destinations, and to help them travel with a more open mind and a generous spirit.

The Green Building Institute's workshop on ecotourism will provide background on what ecotourism is, examples of places to go, what to look for, and how to be a responsible traveler wherever you dare to venture.



Ranger talk at Capitol Reef National Park, Utah.



White Water Rafting on the Green River, Utah.

Events and Conferences

The Green Building Institute is participating in the following events and conferences:

Prince George's County Fall Green Fest - October 11th

6813 Ammendale Road, Beltsville, MD 20705.

Come visit our booth on October 11th from 10am to 2pm at the Vansville Elementary School located in Beltsville. Other activities planned by the organizers include workshops for rain barrels, composting, children's activities and a Tour of the New LEED Certified Vansville Elementary School.

ULI 2008 Urban Marketplace Conference & Expo - Oct. 14th

Ronald Reagan Building & International Trade Center in Washington, DC.

This the largest event of its kind in the Washington, DC, metropolitan area. It is the first forum designed to facilitate meaningful interactions between the private, public and non-profit sectors resulting in real estate deals and

partnerships that revitalize urban corridors throughout the region. This second annual, day-long event, highlights local investment opportunities and community development strategies. More than 900 participants convened last year. For more information go to [ULI](#).

GROWING GREEN: The Second Green Revolution - Oct. 30th

Four Points Sheraton BWI Airport, 7032 Elm Road
Baltimore MD 21240

7:15 am - 5:30 pm

Cost: \$80 per person. Registration ends October 23, 2008.

GROWING GREEN is unlike any other technology showcase, as it will feature technologies and projects by teams of ARS (U.S. Department of Agriculture's Agricultural Research Service) researchers brought together to provide solutions to important environmental and energy problems.

Visit [Growing Green](#) for more information

The Green Festival - November 8th-9th to Washington, D.C. Washington Convention Center in Hall "D"

The Green Festival also includes a Green Kid's Zone with the Rolling Rainforest, and 4 Great Pavilions: Department of the Environment, Fair Trade, Green Home and Bodywork. This will be our fifth annual event in the city that makes changes which affect our world and last year there were over 31,000 attendees!

For more information go to www.greenfestivals.com

Upcoming Classes

[Indoor Air Quality](#)

Saturday October 18th, 2008

[Go Green, Save Green: Baltimore](#)

at the Herring Run Watershed Center
Saturday October 18th, 2008

[EcoTourism - Trends, Tours & Tips for the Discerning Traveler & Tour Operator](#)

Wednesday October 22nd, 2008

[Energy Efficient Lighting Options for Your Home](#)

Thursday October 23rd, 2008

[Go Green, Save Green: Howard County](#)

Saturday October 25th, 2008

[Energy Efficient Lighting Options for Your Business](#)

Thursday November 19th, 2008

For more information, or to register for classes, [click here](#).

GREEN BUILDING NETWORK MEETING

October 7, 2008 - Green Building Network Meeting - Location Green Building Institute, 7761 Waterloo Road, Jessup MD 6:30pm - 8:30pm.

Please note the November meeting will be on the 11th.

Deconstruction Presentation

Wednesday, October 22, 2008, 7:00 PM

by Neil Seldman, President of the Institute for Local Self Reliance and Mark Foster, President of Second Chance

Topics include:

Economic and environmental benefits of deconstruction
National examples of successful programs
Potential Benefits for Baltimore City Government
Training and long-term high wage employment opportunities
Entrepreneurial opportunities for minority contractors
Program start-up costs and administrative requirements

Location

At The Cork Factory,
302 East Federal St.
1 block North of Mount Royal on Calvert St.,
then one block East on Federal St.
Corner of Guilford and Federal.
Ring buzzer # 9
Take elevator to the 4th floor

For more information

Dennis Livingston for details - 410 727 7837

The Green Building Institute, a 501(c)(3) not-for-profit organization, educates the public, building and design professionals about sustainable building practices and technologies.



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Lyn Rowell
Green Building Institute
Board Secretary

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